

Achievers

Seven Commandments for Making It in America

How Multicultural Women Made It Against All Odds – and You Can Too!

Press-release

The upcoming book will look at the resiliency, grit, and successes of prominent immigrant women achievers who came to the U.S and helped create the country we live in today. We explore *what* they achieved and *how* they did it. It appears they had beaten more odds than a regular Joe: lingering stigma against immigrants; glass ceiling that America cannot be proud of; motherhood-household responsibilities; and most importantly, linguistic and cultural integration—that is, learning the rules of the game in business and social practices, the totality of which amounts to cracking the immigration code. In fact, many US-born people also need to crack some code to raise their game in achieving/sustaining their upward mobility in America of today. Here's the rationale: if the extreme-in-difficulty cases of big achievements of immigrant women leaders worked out wonderfully – we need to learn their *seven success commandments*, and accelerate our own success. The book provides analyses, substantiation, and recommendations.

A successful immigrant born in Ukraine, **Dr. Fiona Citkin** came to the US as a Fulbright Scholar from Ukraine, studying languages and cultures at Kent State University. She's published two previous books on language/translation and cultural diversity. Her second book, *Transformational Diversity* (published in 2011 by the Society for Human Resource Management), has been praised by executives from UBS, Deloitte, and elsewhere. She's been interviewed by New York cable TV, Florida's TV show "Hispanics Speak Out," and by IAIR, a European business magazine. With experience as Director of Berlitz and a personal consulting portfolio, Fiona has skills in public speaking, marketing, program development, entrepreneurship, and of course, cultural diversity and languages (fluent in Ukrainian, Russian, and English).

Fiona's monthly column at *The Huffington Post* explores immigrant women's success:

<http://www.huffingtonpost.com/fiona-citkin-phd/>

She can be reached at fiona.citkin@expertms.com